



Marblehead Peninsula Chamber of Commerce

Hello Fall . . .

We hope you had a nice summer! It's now time to enjoy another season.

We had a busy Lakeside-Marblehead Lighthouse Festival held on October 8th. There were many participants that visited Lakeside and the vendors had a successful day.

We hope to see many of you at our 3rd Annual Marblehead Reverse Raffle on Saturday, November 12th. We partner with Danbury School PTCO on this important, fun and exciting event! You have a chance to win a cash prize of \$10,000, plus many nice raffle prizes. Your donation includes a delicious Prime Rib Dinner (& more) catered by the Marblehead Galley. If you haven't bought your ticket yet, please contact the Chamber office at 419-702-7492.

Our next event is the Chamber's Christmas Party on Thursday, December 1st at JJ's Bar & Table. More details coming soon.

Please take a few minutes to read through our newsletter for new and current updates. Please remember that we are always here to assist you and your business in any way possible.

October 31, 2022 | 3rd Quarter Newsletter



By Teri Cassell - *Executive Director*

2022 Premier Members

Bayside Comfort, Inc.
First National Bank
Gold Gorilla Media
Innovative Excavating
Magruder Hospital
Marblehead Galley Restaurant
Marblehead Soap Company
Spa Catawba
Vago Insurance

2022 Spotlight Members

Bay Point Resort & Marina
Canoe Club Wine Bar
Cleats Club Seat Grille
DJZ Roofing
Goosehead Insurance
Harbor Winds Marina & RV Park
Huntington Bank
Magruder Hospital
The Marblehead Bank

Now Is the Perfect Time to Tell Your Business Story

Telling your business story is a compelling way to get your audience more invested in you and to help build know, like, and trust. But your business story shouldn't be a dry About Us page filled with dates you first opened and how many locations you've been through over the course of your business history. Your business story is a lasso that draws people in and holds them there. But it can also be a feel-good moment in a sea of dread. With the pending recession and economic struggles most

2022 Executive Board

President - Steve Pitzer
Vice President - Stephanie Sprenger
Secretary - Emily Dunfee
Treasurer - Kyle Krupp
Past President - Lara Bischoff
Executive Director - Teri Cassell

2022 Board of Directors

Shane Baumgardner
Lara Bischoff
Commissioner Mark Coppeler
Jim Deer
Greg Deerhake
Emily Dunfee
Mark Gallavan
Brenda Ginnever

are enduring, now is the perfect time to cultivate and share your business story.

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Megan Good
Mary Ann Hirsch
Kyle Krupp
Duane Myers
Steve Pitzer
Andy Schlotterer
Missy Skinner
Patti Wandover

Don't Pay Full Price for Shipping

Through the Northern Ohio Area Chambers of Commerce, our members can get big discounts on FedEx[®] shipping services, including 45% off FedEx Express and 25% off FedEx Ground. Join FedEx Advantage today.

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Gearing Up to Capture the Holiday Dollar

This week MasterCard announced its prediction that holiday spending by customers would increase by 7.1% over last year. This is good news for businesses that were thinking inflation may quell holiday spending. But how did they decide on this and what does your business need to know to make the most from holiday shoppers?

[Read More](#)

Boost Your Business with Solid IT Support

8 Tips for Help Desk Support, Cybersecurity Protection, and More

Small to medium-sized businesses face a lot of challenges. One of the most frustrating is when technology doesn't work the way it's supposed to.

This can manifest itself in a variety of ways: incorrect passwords, inaccessible files, improper upgrades, or poor connectivity.

No matter what the problem, all it takes is one disruption to throw day-to-day work out of whack.

And small problems can lead to bigger vulnerabilities, especially if computer users try to find workarounds for common security issues.

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Your Chamber of Commerce
Can help you save money on your energy bills!

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CHAMBER ENERGY PROGRAM

NATURAL GAS RATES ON THE RISE

	JUNE 2021 (/ MCF)	JUNE 2022 (/ MCF)	BUSINESSES COULD PAY OVER THIS MUCH MORE ANNUALLY
CenterPoint Energy	\$ 4.3529	\$ 10.6016	\$ 1,500
Columbia Gas of Ohio <small>A NiSource Company</small>	\$ 4.6840	\$ 10.5580	\$ 1,400
Dominion Energy	\$ 3.1340	\$ 9.0880	\$ 1,400
DUKE ENERGY	\$ 5.5650	\$ 11.1220	\$ 1,300

*The rates shown above are standard choice offers (SCOs) for each utility region. The actual effective dates for the June 2021 SCO for Centerpoint, Columbia, Dominion and Duke are 6/1/21, 5/28/21, 6/1/21 and 6/2/21, respectively. For June 2022, they are 6/1/22, 5/31/22, 6/13/22 and 6/1/22, respectively. Estimates are based on June 2021 and June 2022 SCO rate differential applied to an average small business using 250 MCF per year. Actual cost may vary.



**Marblehead Peninsula
Chamber of Commerce**

2022 Premier Members



First National Bank





2022 Spotlight Members



Harbor Winds
RV Park & Marina



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