



Marblehead Peninsula Chamber of Commerce

Happy New Year to our Valued Chamber Members!

We wish you a brand new year that is filled with much success and professional growth.

Please take a few minutes to read through our quarterly newsletter for new and current updates and remember that we are always here to assist and support you in any way possible.

Remember to keep us updated by sending us any special events or updated business hours, if you would like them included in our weekly "What's Happening" newsletter.

2023 CALENDAR OF EVENTS

Valentine's Wine & Chocolate Walk - February 11

Marblehead Purse Bingo - March 11

Marblehead Chili Cook-Off - April 1

Member's Spring Banquet - May 11

Annual Golf Outing - June 5

27th Annual Lighthouse Festival - October 14

Marblehead Reverse Raffle - November 11

January 23, 2023 | 1st Quarter Newsletter



By Teri Cassell - Executive Director

2023 Premier Members

Bay Point Resort & Marina

Bayside Comfort, Inc.

First National Bank

Fremont Federal Credit Union

Gold Gorilla Media

Huntington Bank

Innovative Excavating

Marblehead Galley Restaurant

Spa Catawba

The Marblehead Bank

Vago Insurance

2023 Spotlight Members

Camp Perry Lodging & Conference Center

Canoe Club Wine Bar

DJZ Roofing

JJ'S Table & Bar

Marblehead Estates & Yacht Club

Marblehead Soap Company

Rocky Point Winery

3 Reasons to Join the Chamber in a Time of Economic Uncertainty

Times of economic uncertainty don't cause anyone to look for new ways to spend money. But there are some investments in your business that even when you're worried about cash flow, are worth the return. Without those necessities—be they software or services—you couldn't operate. Chamber membership is one of those necessary business investments and here's why:

[Read More](#)

2023 Executive Board

President - Stephanie Sprenger

Vice President - Patti Wandover

Secretary - Megan Good

Treasurer - Kyle Krupp

Past President - Steve Pitzer

Executive Director - Teri Cassell

2023 Board of Directors

Shane Baumgardner

Lara Bischoff

Commissioner Mark Coppeler

Greg Deerhake

Emily Dunfee

Mark Gallavan

Brenda Ginnever

Megan Good

This program helps businesses address their workforce needs by upskilling current and prospective employees. Businesses of all sizes, from any industry, are eligible for up to \$30,000 per round and up to \$180,000 per year.

2023 Application Periods for TechCred:

January 3 – 31, 2023

March 1-31, 2023

May 1-31, 2023

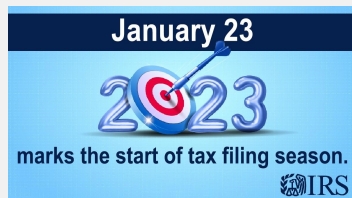
July 3-31, 2023

September 1-29, 2023

November 1-30, 2023

As a reminder, the current application period for businesses opened January 3, 2023, and will close January 31, 2023, at 3:00 PM. Apply now at TechCred.Ohio.Gov.

“2022 was a banner year for the TechCred program with hundreds of employers and thousands of employees participating,” said Lydia Mihalik, director of the Ohio Department of Development. “With six application periods coming up in 2023, we will continue to boost the skill level of Ohio’s workforce and help businesses grow.”



IRS sets January 23 as official start to 2023 tax filing season. More help available for taxpayers this year!

WASHINGTON – The Internal Revenue Service today announced Monday, Jan. 23, 2023, as the beginning of the nation's 2023 tax season when the agency will begin accepting and processing 2022 tax year returns.

More than 168 million individual tax returns are expected to be filed, with the vast majority of those coming before the April 18 tax deadline. People have three extra days to file this year due to the calendar.

With the three previous tax seasons dramatically impacted by the pandemic, the IRS has taken additional steps for 2023 to improve service for taxpayers. As part of the August passage of the Inflation Reduction Act, the IRS has hired more than 5,000 new telephone assistants and added more in-person staff to help support taxpayers.

[Full IR-2023-05](#)

Mary Ann Hirsch
Kyle Krupp
Duane Myers
Steve Pitzer
Andy Schlotterer
Missy Skinner
Patti Wandover

Ten 2023 Trends Hand-picked for Small Businesses

Whether you sell food, things, or services, we’ve brought together a round-up of trends that you can incorporate into your business in 2023 for increased revenue and better market traction.

[Read Full Article Here](#)

Strengthen Your Online Security 5 Ways to Respond to Latest Leak of Information

Twitter made significant headlines in 2022 after billionaire Elon Musk bought the popular social media platform. Within weeks, he undertook several rounds of high-profile layoffs and controversial content moderation, attracting the ire of everyday users, free speech advocates, and government regulators alike.

[Read Full Article Here](#)



Upcoming Worker's Compensation Webinars

On Feb. 21, from 10 – 11:15 a.m., Elizabeth (Liz) Crosby, Attorney with Buckley King, will provide BWC updates from a legal perspective. During this session, Liz will be covering a number of different BWC legal issues.

At the end of the webinar, there will be time for Q&A.

[Register Here](#)



Trade Show University Podcast

194 – Demand Gen vs. Lead Gen – with Vanessa Zangardi

What is the difference between Demand Generation and Lead Generation?

Why does it matter and what should you focus on?

Helping us answer these questions is Vanessa Zangardi of Zangardi Studio! Vanessa is a business owner, a mom, a wife, and relentless in her pursuit of teaching and helping people understand marketing isn't scary – and that you can do it, no matter how big or small your business is.

[Listen Now](#)



NOHRC Speaker Series Earn SHRM & HRCI Recertification Credit Hours

May 18th & May 24th, 2023

The 57th Annual Northern Ohio Human Resource Conference (NOHRC) will be presented as a special *Speaker Series* in 2023. Enjoy the latest in HR knowledge sharing, recertification credits and networking. The two-day long series provides unique learning opportunities with different speakers each day. Join us for Personal and Professional Development topics such as Strategic Leadership, HR Ethics, Talent Acquisition and DE&I. Throughout each full day in the series, you'll have a chance not only to learn, but to connect with your peers and the event sponsors.

[Register Here](#)



**Marblehead Peninsula
Chamber of Commerce**

2023 Premier Members



First National Bank





2023 Spotlight Members



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